



HOW YOU CAN HELP!!!

Attention Riders, Volunteers, Parents, Teachers, & All Interested Individuals!

Our annual **Ride-A-Thon** will take place on Saturday, October 17, 2009. Last year, over \$30,000 was raised to help defray the cost of classes for our students. If you want to get involved, here's how you can help make a difference!:

- 1) Once again this year, we are going to have a program to hand out to everyone who comes to the Ride-A-Thon. We are selling advertising space for this. If you want to sponsor an ad, the costs are: a full page ad for \$100, a half-page ad for \$50, a quarter-page ad for \$25, and a business card-sized ad for \$15. All ads must be in to the office by **September 23th** – they have to be at the printer on that day!
- 2) Vote for your favorite horse!! Ask for pledges for one of the horses who work so hard for us. The horse who receives the most money in pledges is voted Horse of the Year. If you are a rider, get a picture of your horse from the office so you can show the picture when you ask for a donation. It is best to get a flat donation (\$5, \$10, etc.) and collect the money at that time to save a return trip. You can also save your own change each week to vote for your favorite steed.
- 3) Every year we have a 50/50 drawing. Tickets are available from the office -- unless you are a rider, in which case there will be some in your packet. Tickets sell for \$1 each, or 6 for \$5. Three winners will share the proceeds with The Program. (ETP gets 50% of the total proceeds; first prize will receive 30%, second prize 15%, and third prize 5% of the other 50%.)
- 4) We are not having door prizes this year, so please think about that when soliciting a donation.
- 5) We are looking for unique and desired items for the silent and benefit auctions – for example, gift baskets, sports memorabilia, “horsey” things and other items of value. Make sure we get the name and address of those who donate, and please have those items at the farm by **September 25th**.
- 6) This year, we want to have “Business Buddies”, in which a business adopts and sponsors a rider. The business can have their employees come out that day to cheer their riders on!

If interested, check in the office for tickets and pledge sheets or other items you run out of, and **Thank You** for your help in making this **the very best Ride-A-thon ever!!!**